



Attendee Engagement



**Attendee
Experience
Station**

TOUCH SCREEN

Key Features

- **Navigate Events**
Simple event search and wayfinding tools to enhance the attendee experience
- **New Revenue Streams**
Sell advertisements highlighting exhibitors generating more overall show revenue
- **Web Enabled**
System is web enabled for directions, downloads and system updates
- **After Hours**
Attendees can use kiosks for restaurant searches and make reservations
- **More Extras**
Kiosks can also be used to check-in for flights, scavenger hunts and photo booth

Interactive digital guide designed to enhance both attendee and exhibitor engagement

Convention Strategy Group's onsite wayfinding is an interactive digital guide designed to help attendees and exhibitors engage with and navigate your event. At its core is our interactive map, directory and wayfinding system that replaces traditional printed maps and materials with cutting edge digital technology.

The wayfinding system is built specifically for use with touch screens. The intuitive interface creates higher usage, more engagement, better connections and a superior user experience. The system is built using the latest Adobe Air development environment to bring you a host of new features and create an incomparable user experience.

Convention Strategy Group had partnered with various hardware providers allowing a variety of kiosk structures and signage options. Kiosks can be standard table mounts or attractive kiosks that incorporate a charging station for mobile devices.



Contact Convention Strategy Group and let us learn more about your event and see if the Wayfinding Experience Kiosk would be a fit.

For more information visit www.ConventionStrategy.com or email sales@cstrategy.com or call (301) 656-7521, Ext. 212.

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Details & Specifications



- The latest touch screen technology, offering an iPad-like experience with swipe and display.
- Web-enabled, allowing real-time data updates and the option of downloading directions, brochures and other information to your phone or email.
- Photo/Video Booth, Flight Status and Check In, Restaurant Search and built-in Scavenger Hunt to further engage your audience.
- Animated campus wayfinding and robust exhibitor promotion to more effectively drive traffic to your exhibitors' booths.



For more information



Convention Strategy Group is a full service event technology firm guided by a management team with over 35 years of experience in the meetings industry. The company is an innovative provider of measurement metric tools for meetings, conferences and events. Convention Strategy is focused on delivering integrated RFID technology to track attendee attendance.

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